
Research @ Arts and Social Sciences

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Presented to the Faculty of Arts and Social Sciences
4 June 2010

Ina Smith, Marleen van Wyk, Naomi Visser, Niel Mostert,
Beulah Gericke

What is SUNScholar?

- **Strategic objective** of library: Support, develop and contribute to high-level scholarly publication output
- Full text **digital research repository** of the University of Stellenbosch
- Provide **open access** where possible
- **Digitally preserve** research output



https://scholar.sun.ac.za



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SUNScholar Research Repository – University of Stellenbosch

Welcome to the full text open access digital research repository of the University of Stellenbosch. The repository preserves, and distributes digital material. Repositories are important tools for the preservation and scholarly communication.

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Top-Level Community:
Arts and Social Sciences



Faculty of Arts and Social Sciences

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Sub-communities within this community

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- [Department of English](#) [0]
- [Department of General Linguistics](#) [2]
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- [Department of Political Science](#) [3]
- [Department of Psychology](#) [6]
- [Department of Social Work](#) [1]
- [Department of Sociology and Social Anthropology](#) [2]
- [Department of Visual Arts](#) [1]

Sub-Communities:
Departments

Recent Submissions

[Sunday 16H29 piano solo](#)

Harley, Jan-Hendrik (2005)

[Keeping up with The Times](#)

Smit, Susan (Stellenbosch : University of Stellenbosch, 2009)

[Redakteursbrief /Editor's Letter](#)

Meads, Carolyn (Stellenbosch : University of Stellenbosch, 2009)

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Research Output

- Primary:
 - **Research Articles, Chapters in Books, Books, Conference Proceedings, Theses, Dissertations**
- Secondary:
 - Inaugural Addresses, Conference Presentations & Posters, Images, Audio- & Audiovisual Clips, Seminars/Open Lectures, Conferences, and many more!

A decision support system for institutional research management in higher research focus, intensity and synergy

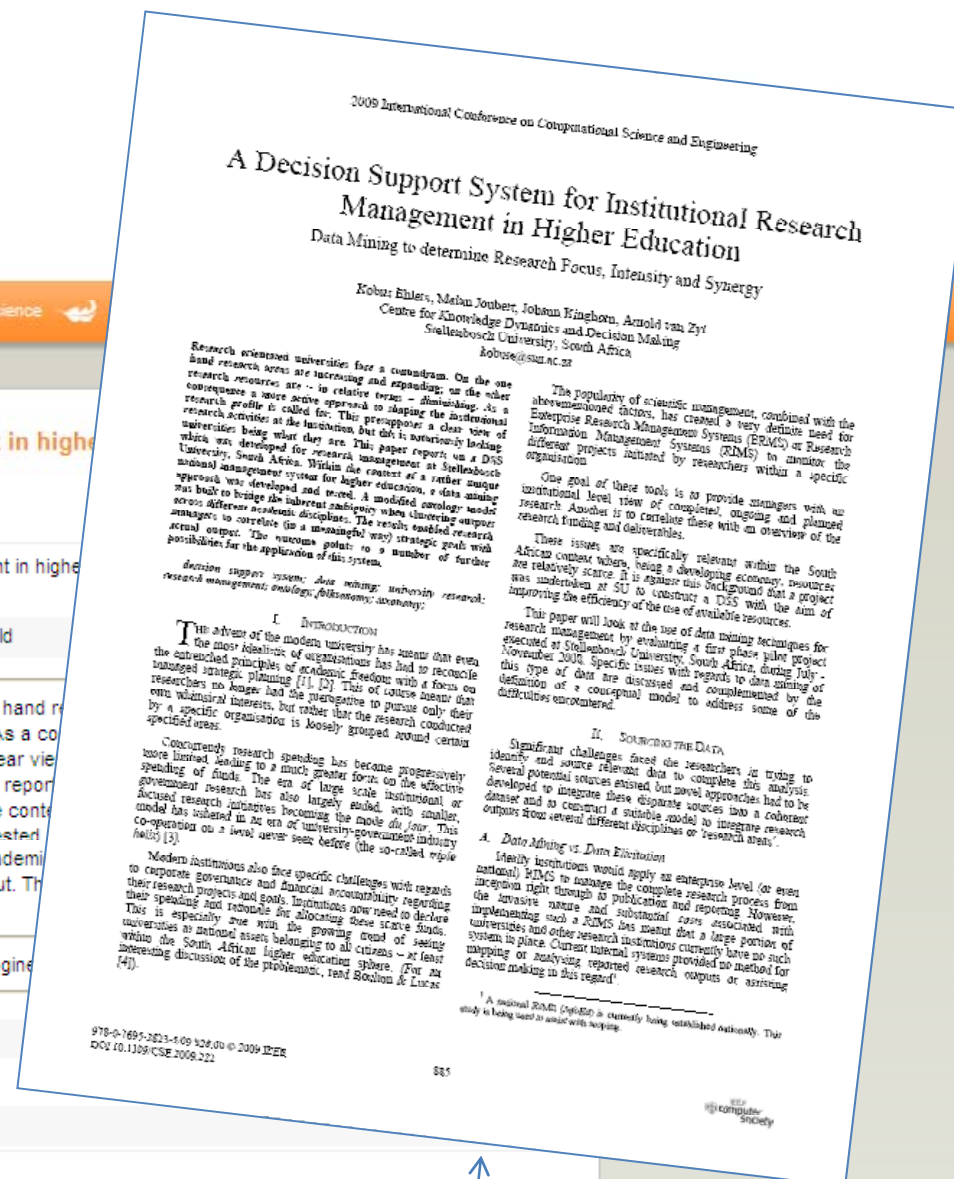
[Show full item record](#)

Title:	A decision support system for institutional research management in higher research focus, intensity and synergy
Author:	Ehlers, Kobus; Joubert, Malan; Kinghorn, Johann; Van Zyl, Arnold
Abstract:	Research orientated universities face a conundrum. On the one hand research resources are – in relative terms – diminishing. As a consequence a more active approach to shaping the institutional research profile is called for. This presupposes a clear view of what they are. This paper reports on a DSS institutional management system for higher education, a data mining approach was developed and tested. A modified ontology, needed to overcome inherent ambiguity when clustering outputs across different academic disciplines, to correlate (in a meaningful way) strategic goals with actual output. The outcome points to a number of further possibilities for the application of this system.
Description:	2009 International Conference on Computational Science and Engineering
URI:	http://hdl.handle.net/10019/1/490
Date:	2009

Files in this item

Files	Size	Format	View
Ehlers_IRM-DSS-Data-Mining_version_f3.2_2009.pdf	267.7Kb	PDF	View/Open

The following license files are associated with this item:



Inaugural Addresses

Modern Foreign Languages

INTRODUCTION



Carlotta von Maltzan was born in Bogota, Columbia, in 1956, but her first memories date back to Vancouver, Canada, where her parents moved three years later. However, she grew up in Germany, where she attended several schools in Briesen and later Munich. When her parents immigrated to South Africa in 1972, she went to a German boarding school in the Natal Midlands which was founded by missionaries in the late 19th century and where she matriculated in 1975. Afterwards she spent a year in Windhoek in South West Africa, now Namibia, to do her *Abitur*. She has particularly vivid memories of 16 June 1976 as her interview with SWAPO leader Daniel Tjongarero for the school magazine was interrupted by a telephone call from a German journalist, who related the first news of the Soweto uprisings. Her increasing interest in South Africa made the decision to study German, Philosophy and History at the University of the Witwatersrand an easy one. There she discovered the writings of playwright Heiner Müller, who became the subject of research for her MA and of her first book. After working as junior lecturer first at her *alma mater* and then at the University of Cape Town, she finally gave up the idea of returning to Germany when she met her South African husband and settled in Johannesburg. She worked as lecturer and later associate professor at the University of the Witwatersrand, where she received her PhD on Klaus Mann. Her primary interest in German literature did not prevent her from pursuing her fascination with life in South Africa and its literatures. Among other things, she edited a collection of essays on *Africa and Europe: En/Countering Myths*. While her research focuses on 20th century and contemporary German literature, she is equally drawn to the South African context and her publications in both German and English reflect her somewhat eclectic research interests. When she spent one semester as Humanities fellow at Lafayette College in the USA, she decided to apply for the professorship in German at Stellenbosch, where she moved with her husband Paul and her two teenage children, Yolande and Kai-Julian, in July 2004.

Journalism



'EVA-LUSIE':
DIE VROUESTEM IN SUID-AFRIKAANSE MEDIA
INTREEREDE: PROF LIZETTERABE SEPT 2001





Sunday 16H29 piano solo

[Show full item record](#)

Title:	Sunday 16H29 piano solo
Author:	Harley, Jan-Hendrik
Description:	4 A4 pages in pdf format.
URI:	http://hdl.handle.net/10019.1/3147
Date:	2005

Files in this item

Files	Size
harley_sunday_2005.pdf	134.5Kb

The following license files are associated with this item:

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This item appears in the following Collection(s)

- [Compositions \(Music\) \[1\]](#)

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SUNDAY
16H29
piano solo

ad Lib.

J-H HARLEY

©J-H Harley 2005

2009: Change in the media

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SMF Stellenbosch Media Forum

A publication by students of the Department of Journalism, Stellenbosch University



Stellenbosch Media Forum 2009: Change in the media

Meads, Carolyn	Editor's Letter
Technology	
Matthee, Stephan	Reinventing the tube
Smit, Susan	Keeping up with The Times
Meads, Carolyn	J-blogging: the best of both worlds?
Robertson, Crystal	'n Kykie na die veranderende eenoog-koning
De Villiers, Delia	MXit worth its moola
Matthee, Stephan	Techno impaired
Dodo, Peni	Mobile media: a threat?

People

Boswell, Jason	Solo journalism
Boonzaier, Christiaan	What the eyes do not see, does grieve the heart

MXit worth its moola

It's more than just an application on your cellphone. It is more than just something that distracts teens from their homework. It is a brand experience. It is a lifestyle. [Delia de Villiers](#) takes a look at the MXit phenomenon.

Moola. Tradepost. Joe Banker. Slut list.

These are all concepts associated with MXit. And if you know what they are you are probably young and innovative and exactly the individual that MXit wants to target to share in this new brand experience.

MXit says they have achieved "cult status in the youth market".

In its simplest form MXit is an instant messaging service. It runs on GPRS/3G-enabled cellphones with Java support. It can also be used on computers with Adobe Flash Player. It is a service that allows its users to send and receive multimedia messages to and from other MXit-enabled cellphones and computers.

MXit is known as a form of "community software". This is simply software that only has a function when there is more than one person using it. One of the outstanding features of MXit is that while it is about the technology it is also about the community it creates.

MXit is not a new concept. Its success can be attributed to its cornering of a certain part of the market. MXit is similar to any other form of instant messaging. The difference is that it uses a cellphone as its vehicle. Cellphone access and use in South Africa is much more prevalent than internet access and usage, according to Frieda le Roux, editor of research and product development at Die Burger. MXit is cheap and fast, unlike SMSes that take longer and are comparatively more expensive.

Uno de Waal, an independent social media and applications consultant, said in an email interview with SMF: "The community is what matters most. If you rally enough people around a niche then you'll have a sustainable model that will keep itself running, policing itself and going forward."

MXit is aimed at 12 to 15-year-olds, according to their website, [www.mxit.co.za](#). De Waal says that this does not mean it excludes older people. "If a 50-year-old and his or her peer group are on MXit, they would have the same experience as someone who is 15, that is, they'd be able to chat to their friends," MXit believes, as stated on their website, that its growth and development has not been restrained by demographics. MXit is built around the brand, the website states.

Described by its creators as "simple, energetic, ironic and a little rebellious", they believe the brand is something that anybody can identify with and aspire to. MXit prides itself on being in touch with its users with a special focus on "community creation", according to the website.

The brand facilitates the building of the community. De Waal says media products are increasingly presented as a brand experience. MXit states on their website that they want to create a brand experience that everyone can identify with.

The MXit creators believe the MXit brand demonstrates its connectedness to its users with a strong emphasis on community creation, according to their website. "It eliminates barriers enabling communities to develop, grow and interact unhindered by demographics."

De Waal believes that MXit has been successful because it facilitates communication between people in a cheap, interesting and novel way. The MXit website states: "MXit crossed the boundaries of affordable communication and connected people across the globe."

MXit has a registered userbase of 9 million in South Africa, according to the website [www.webaddict.co.za](#). It transmits 230 million messages every day. The service is distributed internationally to more than 120 countries with the largest portion of users in South Africa and Indonesia. Herman Heunis, the founder and CEO of MXit, says they hope to have 60 million international customers by the end of the year.

- Authors
- Titles
- Subjects

• This Collection

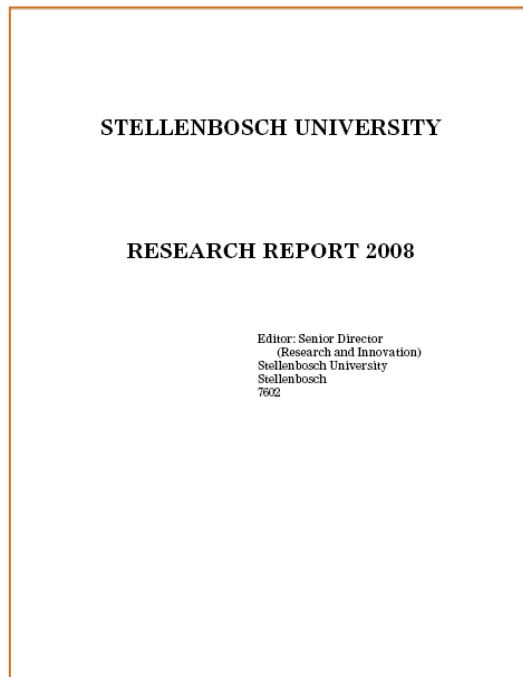
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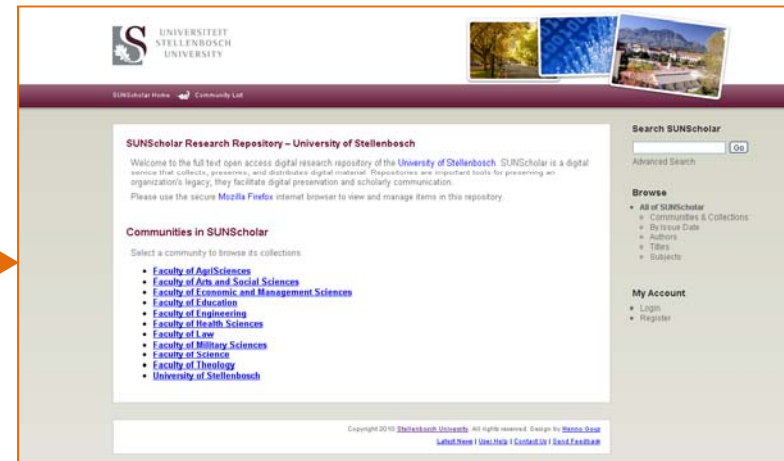
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Research Output

Research Report System



With links to full text



Currently investigated

Benefits for Researchers

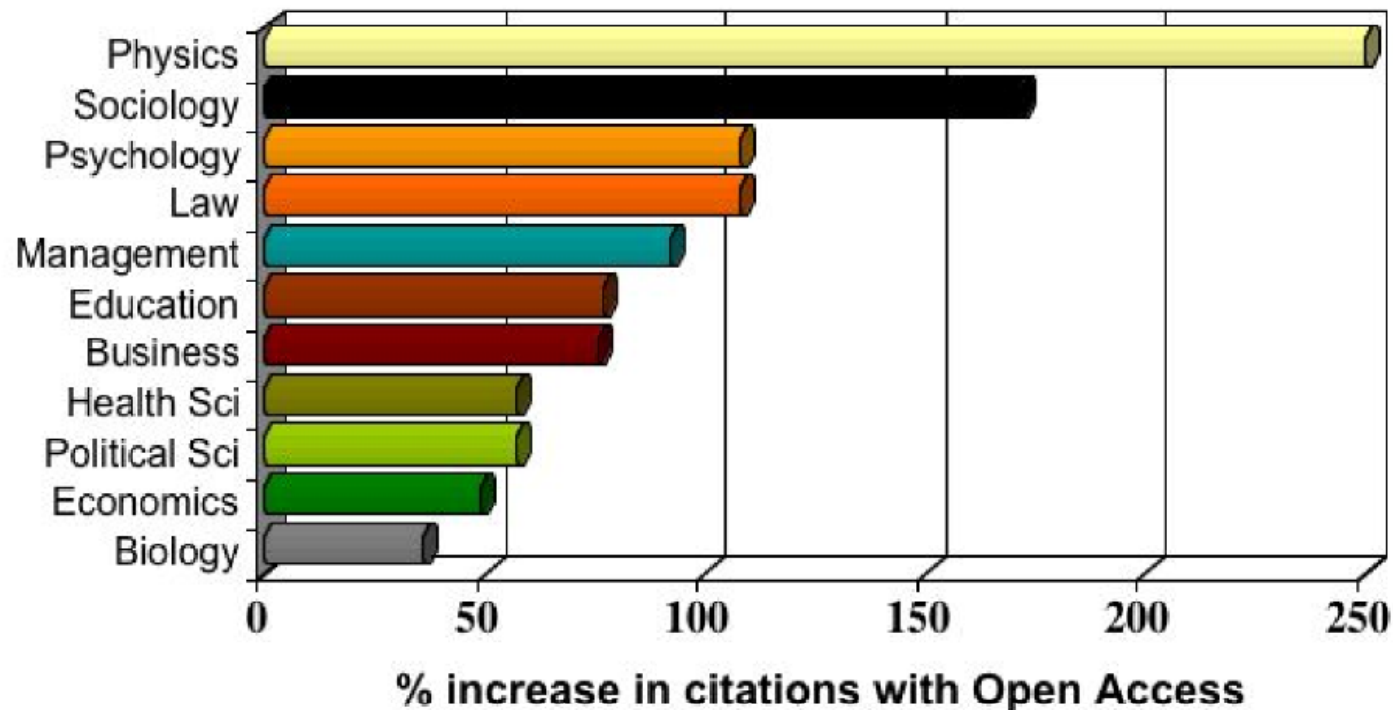
- Research **preserved** – even after you have left US
- **Attracts researchers** from other disciplines
- May lead to **better funding** opportunities
- **Encourage dialogue** between researchers
- Presents **complete research profile**
- **Others can build** on your research
- Easier to detect **plagiarism**

- **Verify** discoveries, **discard** ones that could not be replicated, **avoid duplication** of effort, integrate various lines of research (David 1998)
- Research will be out **in the open much sooner**
- Scholars worldwide read the latest research and **enter the global economic conversation**

Vastly increases **visibility, usage, impact** of your research



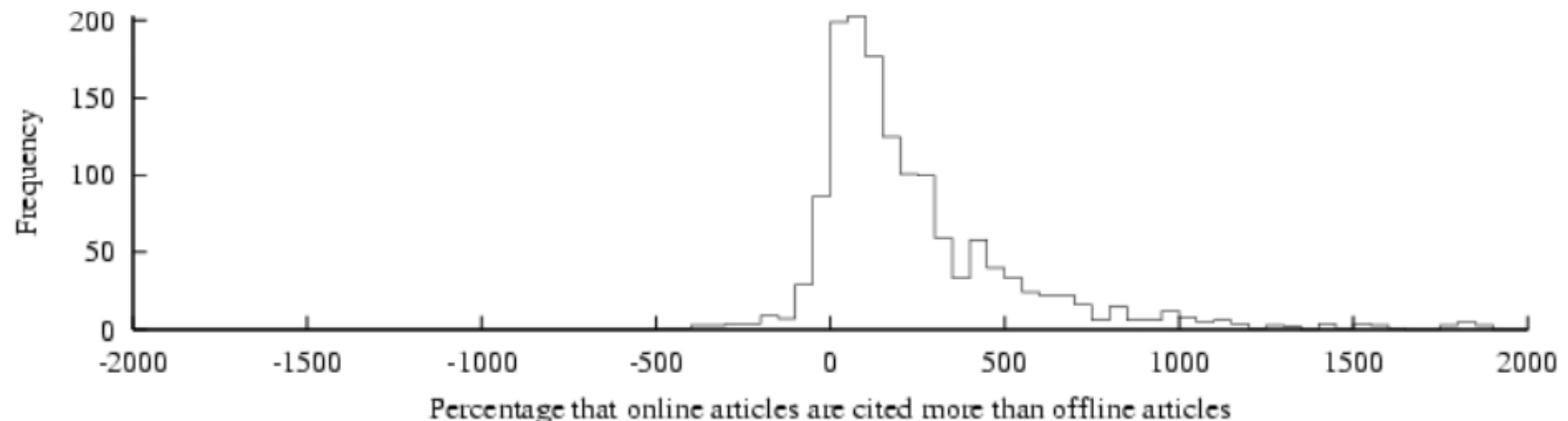
Open Access Increases Citations



Range = 36%-200%

(Data: Brody & Harnad 2004; Hajjem et al. 2005)

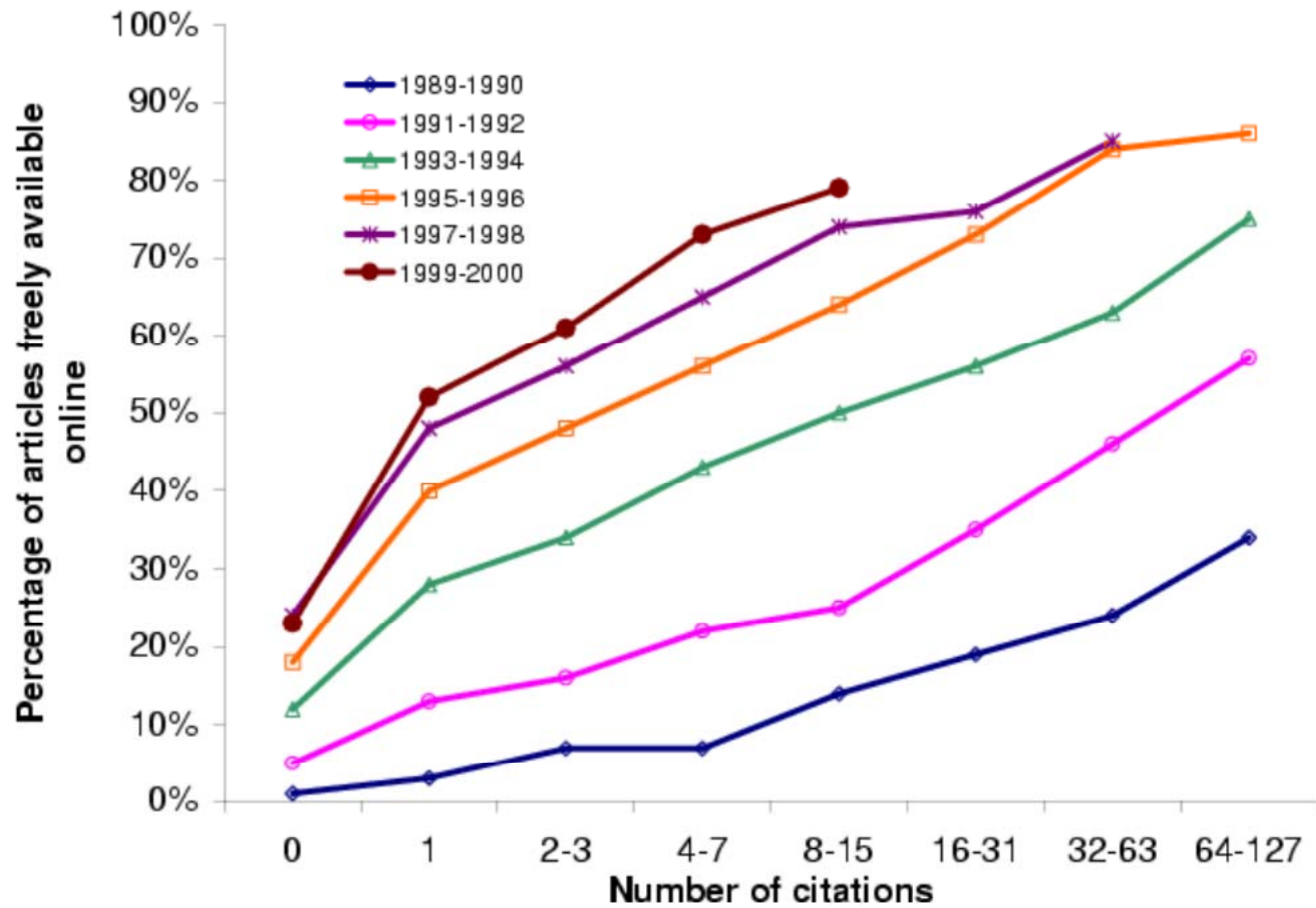
“Online or Invisible?” (Lawrence 2001)



“average of 336% more citations to online articles compared to offline articles published in the same venue”

Lawrence, S. (2001) Free online availability substantially increases a paper's impact Nature 411 (6837): 521.

<http://www.neci.nec.com/~lawrence/papers/online-nature01/>



(Harnad, S 2009, 'Mandates and metrics: how open repositories enable universities to manage, measure, and maximise their research assets')

<http://www.youtube.com/watch?v=g2JT23E1bRE>



BioMed Central's authors and editors discuss the benefits of open access publishing

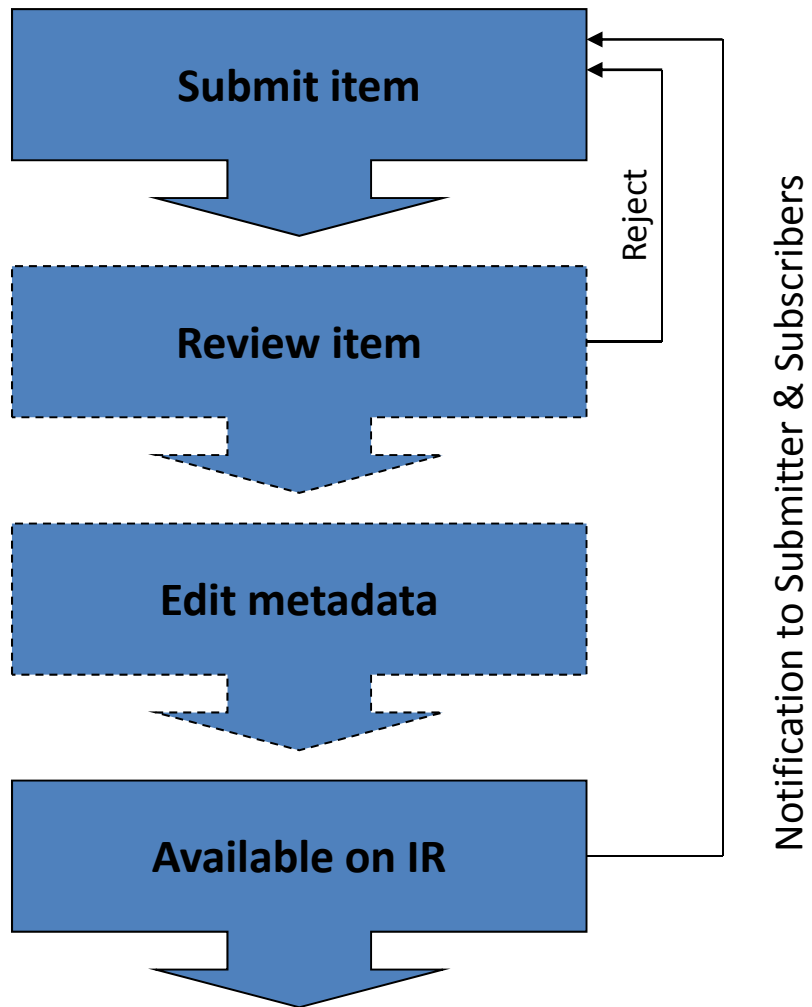
Benefits for the Stellenbosch University

- **Central archive/digital library** of all SU research – most important asset
- **Preserve** all research for years to come
- **Persistent URL's**
- All items – incl. full text pdf – **fully searchable**
- Require uploading on IR at **no extra expense**
- **Increase research profile** of SU even more
- **Increase ranking** on international lists of top universities

Our Commitment

- Negotiate for and provide **server space**
- **Management** on technical & operational level
- Maintain SUNScholar for the **long term**
- Add **value** (library cataloguers)
- **Training & Support**
- **Marketing**
- **Advise** on digital matters etc.
- Conduct surveys & research – **state-of-the-art repository**
- Register SUNScholar with other **search engines & harvesters**

Workflow



Submission Process

The image displays a sequence of five screenshots illustrating the SUNScholar submission process, numbered 1 through 5. The interface is for the SUNScholar system at the University of Stellenbosch.

- Step 1:** The 'Item submission' page. It shows a sidebar with 'Select a collection' and a list of collections. The main area has a 'Describe Item' section with fields for 'Author', 'US Number', 'Title', 'Series/Report No.', 'Identifiers', 'Type', and 'Language'.
- Step 2:** The 'Describe Item' page. It shows the 'Abstract' field and the 'Keywords' field. The 'Description' field is also visible.
- Step 3:** The 'Upload File' page. It shows the 'Upload File(s)' section with a 'Browse' button and a 'File Description' field. There are 'Previous', 'Save & Exit', and 'Next' buttons.
- Step 4:** The 'Distribution License' page. It shows the 'Distribution License' section with a 'Select the license' dropdown and a 'Complete Submission' button.
- Step 5:** The 'Search SUNScholar' page. It shows the search results page with a list of items and a sidebar with 'All SUNScholar' and 'My Account' sections.

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- Copyright clearance
- Digitize if needed
- Register as a Submitter
- Submit in pdf
- Start populating Arts & Social Sciences on SUNScholar!

“The job of research is only **half-done if the **results of** that research cannot **reach the widest audience.**”**

- Wellcome Trust -

